

**Subject: February 2013 City of St. Petersburg survey for SaintPetersBlog.com**

**Date: February 19, 2013**

**Executive Summary:**

This poll of 690 City of St. Petersburg registered voters was conducted on Monday, February 18, 2013. This poll used the registered voter lists supplied by the state of Florida as of January 3rd, 2013. The sample of voters that were called included random samples of registered voters in the City of St. Petersburg, Florida.

The race surveyed included: Questions about the 2013 races for Mayor and City Council of St. Petersburg.

**Methodology:**

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the registered voter population. The demographics used were: political party, race and age.

The voters polled were chosen at random within the City of St. Petersburg.

This is a poll of registered voters that uses a sample from all registered voters and then weights the results against the demographics of all registered voters.

The scientific results shown in the summary below have a sample size of 690 and margin of error of 3.7% at a 95% confidence level.

## Summary of Scientific Results:

**If the election were held today, would you vote for Bill Foster or Rick Kriseman for Mayor?**

Foster:	37.9%
Kriseman:	33.8%
Undecided:	28.3%

**If the election for City Council district 4 were held today, would you vote for David McKalip or Darden Rice?**

McKalip:	20.8%
Rice:	29.1%
Undecided:	50.1%

**Would you like to see Kathleen Ford run for Mayor this year?**

Yes:	33.2%
No:	39.2%
Unsure:	27.5%

**Would you like to see former Mayor Rick Baker run for Mayor again this year?**

Yes:	44.0%
No:	41.8%
Unsure:	14.3%

**If Rick Baker were to run for Mayor this year, would you vote for Rick Baker or Bill Foster or someone else?**

Baker:	40.1%
Foster:	22.5%
Someone Else:	37.4%

## Detailed Results with Demographic Breakdowns for Each Question:

### If the election were held today, would you vote for Bill Foster or Rick Kriseman for Mayor?

Foster:	37.9%
Kriseman:	33.8%
Undecided:	28.3%

### Non-Weighted Results and Demographic Breakdowns:

Foster:	38.1%
Kriseman:	33.9%
Undecided:	28.0%

#### Political Party Breakdown:

Democratic Party	352 responses				
Foster:	30.4%	Kriseman:	36.6%	Undecided:	33.0%

Republican Party	225 responses				
Foster:	51.1%	Kriseman:	29.8%	Undecided:	19.1%

Independent Voter	113 responses				
Foster:	36.3%	Kriseman:	33.6%	Undecided:	30.1%

#### Race Breakdown:

White, Not Hispanic	509 responses				
Foster:	39.7%	Kriseman:	36.0%	Undecided:	24.4%

Black, Not Hispanic	136 responses				
Foster:	34.6%	Kriseman:	29.4%	Undecided:	36.0%

Asian or Pacific Islander	14 responses				
Foster:	42.9%	Kriseman:	21.4%	Undecided:	35.7%

Hispanic	19 responses				
Foster:	26.3%	Kriseman:	21.1%	Undecided:	52.6%

Other or Unknown	10 responses				
Foster:	30.0%	Kriseman:	30.0%	Undecided:	40.0%

#### Gender Breakdown:

Male	342 responses				
Foster:	36.8%	Kriseman:	35.7%	Undecided:	27.5%

Female	348 responses				
Foster:	39.4%	Kriseman:	32.2%	Undecided:	28.4%

#### Age Breakdown:

18 to 29	103 responses				
Foster:	34.0%	Kriseman:	28.2%	Undecided:	37.9%

30 to 49	235 responses				
Foster:	36.2%	Kriseman:	31.1%	Undecided:	32.8%

50 to 69	239 responses				
Foster:	37.2%	Kriseman:	42.3%	Undecided:	20.5%

70 and up	110 responses				
Foster:	47.3%	Kriseman:	28.2%	Undecided:	24.5%

**If the election for City Council district 4 were held today, would you vote for David McKalip or Darden Rice?**

McKalip:	20.8%
Rice:	29.1%
Undecided:	50.1%

**Non-Weighted Results and Demographic Breakdowns:**

McKalip:	21.0%
Rice:	29.3%
Undecided:	49.7%

**Political Party Breakdown:**

Democratic Party	352 responses				
McKalip:	17.3%	Rice:	34.1%	Undecided:	48.6%

Republican Party	225 responses				
McKalip:	29.8%	Rice:	21.8%	Undecided:	48.4%

Independent Voter	113 responses				
McKalip:	15.0%	Rice:	29.2%	Undecided:	55.8%

**Race Breakdown:**

White, Not Hispanic	509 responses				
McKalip:	22.2%	Rice:	28.3%	Undecided:	49.5%

Black, Not Hispanic	136 responses				
McKalip:	15.4%	Rice:	37.5%	Undecided:	47.1%

Asian or Pacific Islander	14 responses				
McKalip:	35.7%	Rice:	7.1%	Undecided:	57.1%

Hispanic	19 responses				
McKalip:	15.8%	Rice:	15.8%	Undecided:	68.4%

Other or Unknown	10 responses				
McKalip:	20.0%	Rice:	30.0%	Undecided:	50.0%

**Gender Breakdown:**

Male	342 responses				
McKalip:	22.2%	Rice:	27.2%	Undecided:	50.6%

Female	348 responses				
McKalip:	19.8%	Rice:	31.3%	Undecided:	48.9%

**Age Breakdown:**

18 to 29	103 responses				
McKalip:	16.5%	Rice:	21.4%	Undecided:	62.1%

30 to 49	235 responses				
McKalip:	18.7%	Rice:	28.9%	Undecided:	52.3%

50 to 69	239 responses				
McKalip:	23.0%	Rice:	32.2%	Undecided:	44.8%

70 and up	110 responses				
McKalip:	25.5%	Rice:	30.9%	Undecided:	43.6%

## Would you like to see Kathleen Ford run for Mayor this year?

Yes:	33.2%
No:	39.2%
Unsure:	27.5%

### Non-Weighted Results and Demographic Breakdowns:

Yes:	33.5%
No:	39.3%
Unsure:	27.2%

#### Political Party Breakdown:

Democratic Party 352 responses  
Yes: 41.2% No: 31.2% Unsure: 27.6%

Republican Party 225 responses  
Yes: 24.4% No: 50.2% Unsure: 25.3%

Independent Voter 113 responses  
Yes: 27.4% No: 42.5% Unsure: 30.1%

#### Race Breakdown:

White, Not Hispanic 509 responses  
Yes: 31.2% No: 44.0% Unsure: 24.8%

Black, Not Hispanic 136 responses  
Yes: 43.4% No: 25.7% Unsure: 30.9%

Asian or Pacific Islander 14 responses  
Yes: 35.7% No: 21.4% Unsure: 42.9%

Hispanic 19 responses  
Yes: 15.8% No: 31.6% Unsure: 52.6%

Other or Unknown 10 responses  
Yes: 40.0% No: 20.0% Unsure: 40.0%

#### Gender Breakdown:

Male 342 responses  
Yes: 30.7% No: 41.8% Unsure: 27.5%

Female 348 responses  
Yes: 36.2% No: 36.8% Unsure: 27.0%

#### Age Breakdown:

18 to 29 103 responses  
Yes: 33.0% No: 30.1% Unsure: 36.9%

30 to 49 235 responses  
Yes: 31.1% No: 37.4% Unsure: 31.5%

50 to 69 239 responses  
Yes: 35.1% No: 41.8% Unsure: 23.0%

70 and up 110 responses  
Yes: 34.5% No: 47.3% Unsure: 18.2%

**Would you like to see former Mayor Rick Baker run for Mayor again this year?**

Yes:	44.0%
No:	41.8%
Unsure:	14.3%

**Non-Weighted Results and Demographic Breakdowns:**

Yes:	44.5%
No:	41.7%
Unsure:	13.8%

**Political Party Breakdown:**

Democratic Party	352 responses
Yes:	46.9%
No:	40.1%
Unsure:	13.1%

Republican Party	225 responses
Yes:	46.2%
No:	42.7%
Unsure:	11.1%

Independent Voter	113 responses
Yes:	33.6%
No:	45.1%
Unsure:	21.2%

**Race Breakdown:**

White, Not Hispanic	509 responses
Yes:	40.1%
No:	47.3%
Unsure:	12.6%

Black, Not Hispanic	136 responses
Yes:	62.5%
No:	25.7%
Unsure:	11.8%

Asian or Pacific Islander	14 responses
Yes:	42.9%
No:	21.4%
Unsure:	35.7%

Hispanic	19 responses
Yes:	31.6%
No:	31.6%
Unsure:	36.8%

Other or Unknown	10 responses
Yes:	40.0%
No:	30.0%
Unsure:	30.0%

**Gender Breakdown:**

Male	342 responses
Yes:	40.9%
No:	45.0%
Unsure:	14.0%

Female	348 responses
Yes:	48.0%
No:	38.5%
Unsure:	13.5%

**Age Breakdown:**

18 to 29	103 responses
Yes:	35.0%
No:	40.8%
Unsure:	24.3%

30 to 49	235 responses
Yes:	50.2%
No:	33.6%
Unsure:	16.2%

50 to 69	239 responses
Yes:	47.3%
No:	43.5%
Unsure:	9.2%

70 and up	110 responses
Yes:	36.4%
No:	55.5%
Unsure:	8.2%

**If Rick Baker were to run for Mayor this year, would you vote for Rick Baker or Bill Foster or someone else?**

Baker:	40.1%
Foster:	22.5%
Someone Else:	37.4%

**Non-Weighted Results and Demographic Breakdowns:**

Baker:	40.6%
Foster:	22.5%
Someone Else:	37.0%

**Political Party Breakdown:**

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Baker:	43.2%	Foster:	14.8%	Someone Else:	42.0%

Republican Party	225 responses				
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Independent Voter	113 responses				
Baker:	27.4%	Foster:	23.9%	Someone Else:	48.7%

**Race Breakdown:**

White, Not Hispanic	509 responses				
Baker:	35.4%	Foster:	25.7%	Someone Else:	38.9%

Black, Not Hispanic	136 responses				
Baker:	58.1%	Foster:	12.5%	Someone Else:	29.4%

Asian or Pacific Islander	14 responses				
Baker:	57.1%	Foster:	14.3%	Someone Else:	28.6%

Hispanic	19 responses				
Baker:	36.8%	Foster:	10.5%	Someone Else:	52.6%

Other or Unknown	10 responses				
Baker:	40.0%	Foster:	30.0%	Someone Else:	30.0%

**Gender Breakdown:**

Male	342 responses				
Baker:	39.8%	Foster:	22.2%	Someone Else:	38.0%

Female	348 responses				
Baker:	41.4%	Foster:	22.7%	Someone Else:	35.9%

**Age Breakdown:**

18 to 29	103 responses				
Baker:	35.9%	Foster:	24.3%	Someone Else:	39.8%

30 to 49	235 responses				
Baker:	43.4%	Foster:	20.0%	Someone Else:	36.6%

50 to 69	239 responses				
Baker:	42.3%	Foster:	19.2%	Someone Else:	38.5%

70 and up	110 responses				
Baker:	35.5%	Foster:	32.7%	Someone Else:	31.8%