



A Division of Fextel, Inc.

8601 4th St. N., Suite 304
St. Petersburg, FL 33702
Phone: (727) 245-1962
Fax: (727) 577-7470
Email: info@stpetepolls.org
Website: www.stpetepolls.org
Matt Florell, President

Subject: February 2013 City of St. Petersburg survey for SaintPetersBlog.com

Date: February 19, 2013

Executive Summary:

This poll of 690 City of St. Petersburg registered voters was conducted on Monday, February 18, 2013. This poll used the registered voter lists supplied by the state of Florida as of January 3rd, 2013. The sample of voters that were called included random samples of registered voters in the City of St. Petersburg, Florida.

The race surveyed included: Questions about the 2013 races for Mayor and City Council of St. Petersburg.

Methodology:

The poll was conducted by an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the registered voter population. The demographics used were: political party, race and age.

The voters polled were chosen at random within the City of St. Petersburg.

This is a poll of registered voters that uses a sample from all registered voters and then weights the results against the demographics of all registered voters.

The scientific results shown in the summary below have a sample size of 690 and margin of error of 3.7% at a 95% confidence level.

Summary of Scientific Results:

If the election were held today, would you vote for Bill Foster or Rick Kriseman for Mayor?

Foster:	37.9%
Kriseman:	33.8%
Undecided:	28.3%

If the election for City Council district 4 were held today, would you vote for David McKalip or Darden Rice?

McKalip:	20.8%
Rice:	29.1%
Undecided:	50.1%

Would you like to see Kathleen Ford run for Mayor this year?

Yes:	33.2%
No:	39.2%
Unsure:	27.5%

Would you like to see former Mayor Rick Baker run for Mayor again this year?

Yes:	44.0%
No:	41.8%
Unsure:	14.3%

If Rick Baker were to run for Mayor this year, would you vote for Rick Baker or Bill Foster or someone else?

Baker:	40.1%
Foster:	22.5%
Someone Else:	37.4%

Detailed Results with Demographic Breakdowns for Each Question:

If the election were held today, would you vote for Bill Foster or Rick Kriseman for Mayor?

Foster:	37.9%
Kriseman:	33.8%
Undecided:	28.3%

Non-Weighted Results and Demographic Breakdowns:

Foster:	38.1%
Kriseman:	33.9%
Undecided:	28.0%

Political Party Breakdown:

Democratic Party	352 responses	Foster:	30.4%	Kriseman:	36.6%	Undecided:	33.0%
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Republican Party	225 responses	Foster:	51.1%	Kriseman:	29.8%	Undecided:	19.1%
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Independent Voter	113 responses	Foster:	36.3%	Kriseman:	33.6%	Undecided:	30.1%
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Race Breakdown:

White, Not Hispanic	509 responses	Foster:	39.7%	Kriseman:	36.0%	Undecided:	24.4%
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Black, Not Hispanic	136 responses	Foster:	34.6%	Kriseman:	29.4%	Undecided:	36.0%
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Asian or Pacific Islander	14 responses	Foster:	42.9%	Kriseman:	21.4%	Undecided:	35.7%
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Hispanic	19 responses	Foster:	26.3%	Kriseman:	21.1%	Undecided:	52.6%
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Other or Unknown	10 responses	Foster:	30.0%	Kriseman:	30.0%	Undecided:	40.0%
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Gender Breakdown:

Male	342 responses	Foster:	36.8%	Kriseman:	35.7%	Undecided:	27.5%
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Female	348 responses	Foster:	39.4%	Kriseman:	32.2%	Undecided:	28.4%
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Age Breakdown:

18 to 29	103 responses	Foster:	34.0%	Kriseman:	28.2%	Undecided:	37.9%
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30 to 49	235 responses	Foster:	36.2%	Kriseman:	31.1%	Undecided:	32.8%
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50 to 69	239 responses	Foster:	37.2%	Kriseman:	42.3%	Undecided:	20.5%
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70 and up	110 responses	Foster:	47.3%	Kriseman:	28.2%	Undecided:	24.5%
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If the election for City Council district 4 were held today, would you vote for David McKalip or Darden Rice?

McKalip:	20.8%
Rice:	29.1%
Undecided:	50.1%

Non-Weighted Results and Demographic Breakdowns:

McKalip:	21.0%
Rice:	29.3%
Undecided:	49.7%

Political Party Breakdown:

Democratic Party 352 responses

McKalip:	17.3%	Rice:	34.1%	Undecided:	48.6%
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Republican Party 225 responses

McKalip:	29.8%	Rice:	21.8%	Undecided:	48.4%
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Independent Voter 113 responses

McKalip:	15.0%	Rice:	29.2%	Undecided:	55.8%
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Race Breakdown:

White, Not Hispanic 509 responses

McKalip:	22.2%	Rice:	28.3%	Undecided:	49.5%
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Black, Not Hispanic 136 responses

McKalip:	15.4%	Rice:	37.5%	Undecided:	47.1%
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Asian or Pacific Islander 14 responses

McKalip:	35.7%	Rice:	7.1%	Undecided:	57.1%
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Hispanic 19 responses

McKalip:	15.8%	Rice:	15.8%	Undecided:	68.4%
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Other or Unknown 10 responses

McKalip:	20.0%	Rice:	30.0%	Undecided:	50.0%
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Gender Breakdown:

Male 342 responses

McKalip:	22.2%	Rice:	27.2%	Undecided:	50.6%
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Female 348 responses

McKalip:	19.8%	Rice:	31.3%	Undecided:	48.9%
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Age Breakdown:

18 to 29 103 responses

McKalip:	16.5%	Rice:	21.4%	Undecided:	62.1%
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30 to 49 235 responses

McKalip:	18.7%	Rice:	28.9%	Undecided:	52.3%
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50 to 69 239 responses

McKalip:	23.0%	Rice:	32.2%	Undecided:	44.8%
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70 and up 110 responses

McKalip:	25.5%	Rice:	30.9%	Undecided:	43.6%
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Would you like to see Kathleen Ford run for Mayor this year?

Yes:	33.2%
No:	39.2%
Unsure:	27.5%

Non-Weighted Results and Demographic Breakdowns:

Yes:	33.5%
No:	39.3%
Unsure:	27.2%

Political Party Breakdown:

Democratic Party 352 responses

Yes:	41.2%	No:	31.2%	Unsure:	27.6%
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Republican Party 225 responses

Yes:	24.4%	No:	50.2%	Unsure:	25.3%
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Independent Voter 113 responses

Yes:	27.4%	No:	42.5%	Unsure:	30.1%
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Race Breakdown:

White, Not Hispanic 509 responses

Yes:	31.2%	No:	44.0%	Unsure:	24.8%
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Black, Not Hispanic 136 responses

Yes:	43.4%	No:	25.7%	Unsure:	30.9%
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Asian or Pacific Islander 14 responses

Yes:	35.7%	No:	21.4%	Unsure:	42.9%
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Hispanic 19 responses

Yes:	15.8%	No:	31.6%	Unsure:	52.6%
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Other or Unknown 10 responses

Yes:	40.0%	No:	20.0%	Unsure:	40.0%
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Gender Breakdown:

Male 342 responses

Yes:	30.7%	No:	41.8%	Unsure:	27.5%
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Female 348 responses

Yes:	36.2%	No:	36.8%	Unsure:	27.0%
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Age Breakdown:

18 to 29 103 responses

Yes:	33.0%	No:	30.1%	Unsure:	36.9%
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30 to 49 235 responses

Yes:	31.1%	No:	37.4%	Unsure:	31.5%
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50 to 69 239 responses

Yes:	35.1%	No:	41.8%	Unsure:	23.0%
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70 and up 110 responses

Yes:	34.5%	No:	47.3%	Unsure:	18.2%
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Would you like to see former Mayor Rick Baker run for Mayor again this year?

Yes: 44.0%
No: 41.8%
Unsure: 14.3%

Non-Weighted Results and Demographic Breakdowns:

Yes: 44.5%
No: 41.7%
Unsure: 13.8%

Political Party Breakdown:

Democratic Party 352 responses
Yes: 46.9% No: 40.1% Unsure: 13.1%

Republican Party 225 responses
Yes: 46.2% No: 42.7% Unsure: 11.1%

Independent Voter 113 responses
Yes: 33.6% No: 45.1% Unsure: 21.2%

Race Breakdown:

White, Not Hispanic 509 responses
Yes: 40.1% No: 47.3% Unsure: 12.6%

Black, Not Hispanic 136 responses
Yes: 62.5% No: 25.7% Unsure: 11.8%

Asian or Pacific Islander 14 responses
Yes: 42.9% No: 21.4% Unsure: 35.7%

Hispanic 19 responses
Yes: 31.6% No: 31.6% Unsure: 36.8%

Other or Unknown 10 responses
Yes: 40.0% No: 30.0% Unsure: 30.0%

Gender Breakdown:

Male 342 responses
Yes: 40.9% No: 45.0% Unsure: 14.0%

Female 348 responses
Yes: 48.0% No: 38.5% Unsure: 13.5%

Age Breakdown:

18 to 29 103 responses
Yes: 35.0% No: 40.8% Unsure: 24.3%

30 to 49 235 responses
Yes: 50.2% No: 33.6% Unsure: 16.2%

50 to 69 239 responses
Yes: 47.3% No: 43.5% Unsure: 9.2%

70 and up 110 responses
Yes: 36.4% No: 55.5% Unsure: 8.2%

If Rick Baker were to run for Mayor this year, would you vote for Rick Baker or Bill Foster or someone else?

Baker:	40.1%
Foster:	22.5%
Someone Else:	37.4%

Non-Weighted Results and Demographic Breakdowns:

Baker:	40.6%
Foster:	22.5%
Someone Else:	37.0%

Political Party Breakdown:

Democratic Party 352 responses

Baker:	43.2%	Foster:	14.8%	Someone Else:	42.0%
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Republican Party 225 responses

Baker:	43.1%	Foster:	33.8%	Someone Else:	23.1%
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Independent Voter 113 responses

Baker:	27.4%	Foster:	23.9%	Someone Else:	48.7%
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Race Breakdown:

White, Not Hispanic 509 responses

Baker:	35.4%	Foster:	25.7%	Someone Else:	38.9%
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Black, Not Hispanic 136 responses

Baker:	58.1%	Foster:	12.5%	Someone Else:	29.4%
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Asian or Pacific Islander 14 responses

Baker:	57.1%	Foster:	14.3%	Someone Else:	28.6%
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Hispanic 19 responses

Baker:	36.8%	Foster:	10.5%	Someone Else:	52.6%
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Other or Unknown 10 responses

Baker:	40.0%	Foster:	30.0%	Someone Else:	30.0%
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Gender Breakdown:

Male 342 responses

Baker:	39.8%	Foster:	22.2%	Someone Else:	38.0%
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Female 348 responses

Baker:	41.4%	Foster:	22.7%	Someone Else:	35.9%
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Age Breakdown:

18 to 29 103 responses

Baker:	35.9%	Foster:	24.3%	Someone Else:	39.8%
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30 to 49 235 responses

Baker:	43.4%	Foster:	20.0%	Someone Else:	36.6%
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50 to 69 239 responses

Baker:	42.3%	Foster:	19.2%	Someone Else:	38.5%
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70 and up 110 responses

Baker:	35.5%	Foster:	32.7%	Someone Else:	31.8%
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